

PALLADIUM SOUTH - HIGH POINT, NC

INTERSECTION OF WENDOVER AVE AND PENNY ROAD | HIGH POINT, NC 27265



PROPERTY & SUBMARKET HIGHLIGHTS

- Very high profile 36 acre assemblage at the intersection of Wendover Ave and Penny Road
- High traffic volume intersection in Deep River sub market
(33,000 VPD on West Wendover Ave & 22,000 VPD on Penny Rd))
- 11 outparcel opportunities along Wendover Ave and Penny Road
- Strategically located across from the Palladium Shopping Center
- Strong mix of both residential and daytime population
- \$1.41 B in retail expenditure within a five-mile radius
- Multiple points of signalized access (3)
- High barrier to entry sub-market with maximum exposure on highly sought after Wendover Ave corridor

NEARBY RETAILERS



\$1.41B
5 MILE RETAIL
EXPENDITURE

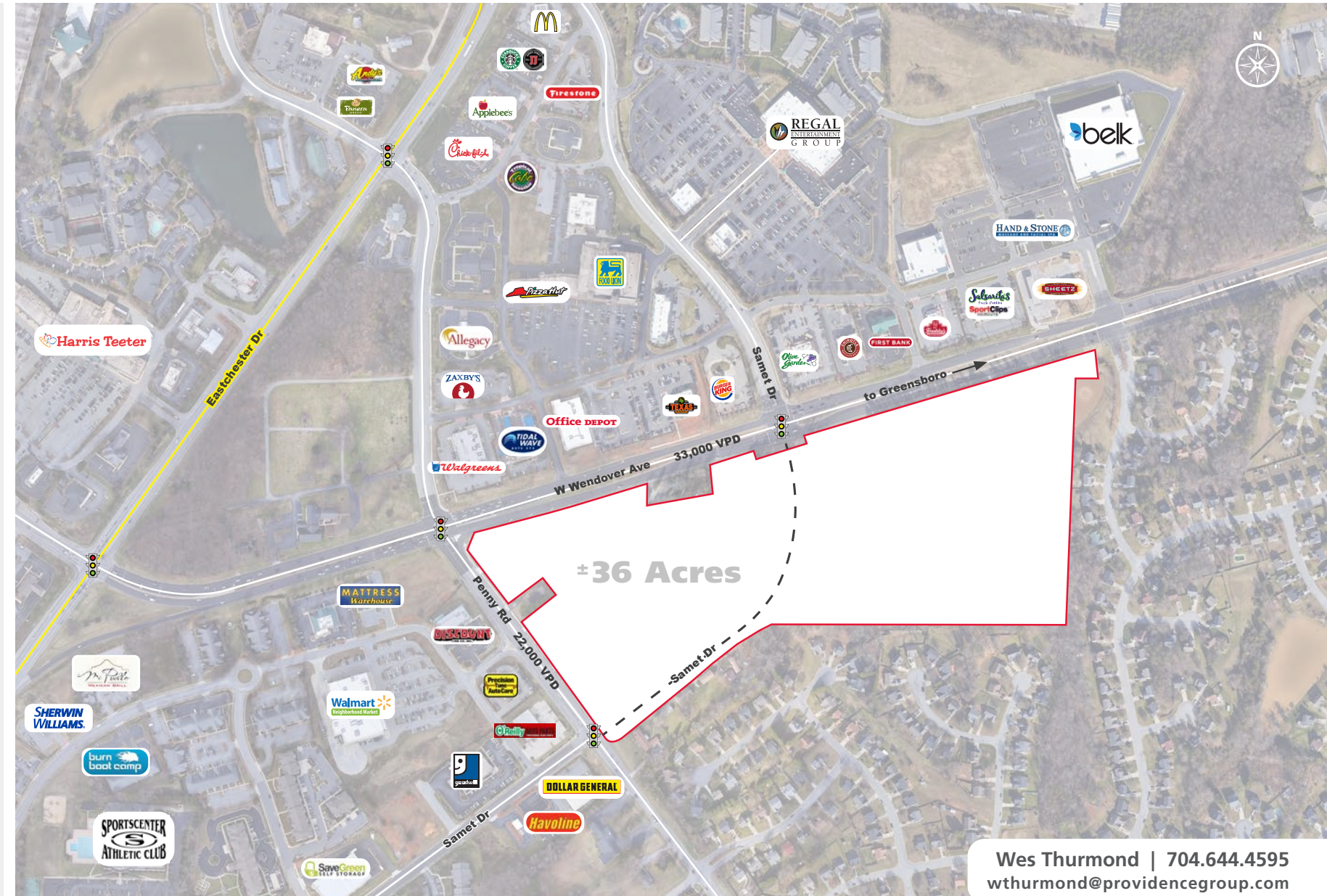
119,667
5 MILE
POPULATION

\$100,203
3 MILE AVERAGE
HH INCOME

76,842
5 MILE DAYTIME
EMPLOYMENT

DEMOGRAPHICS (2021)

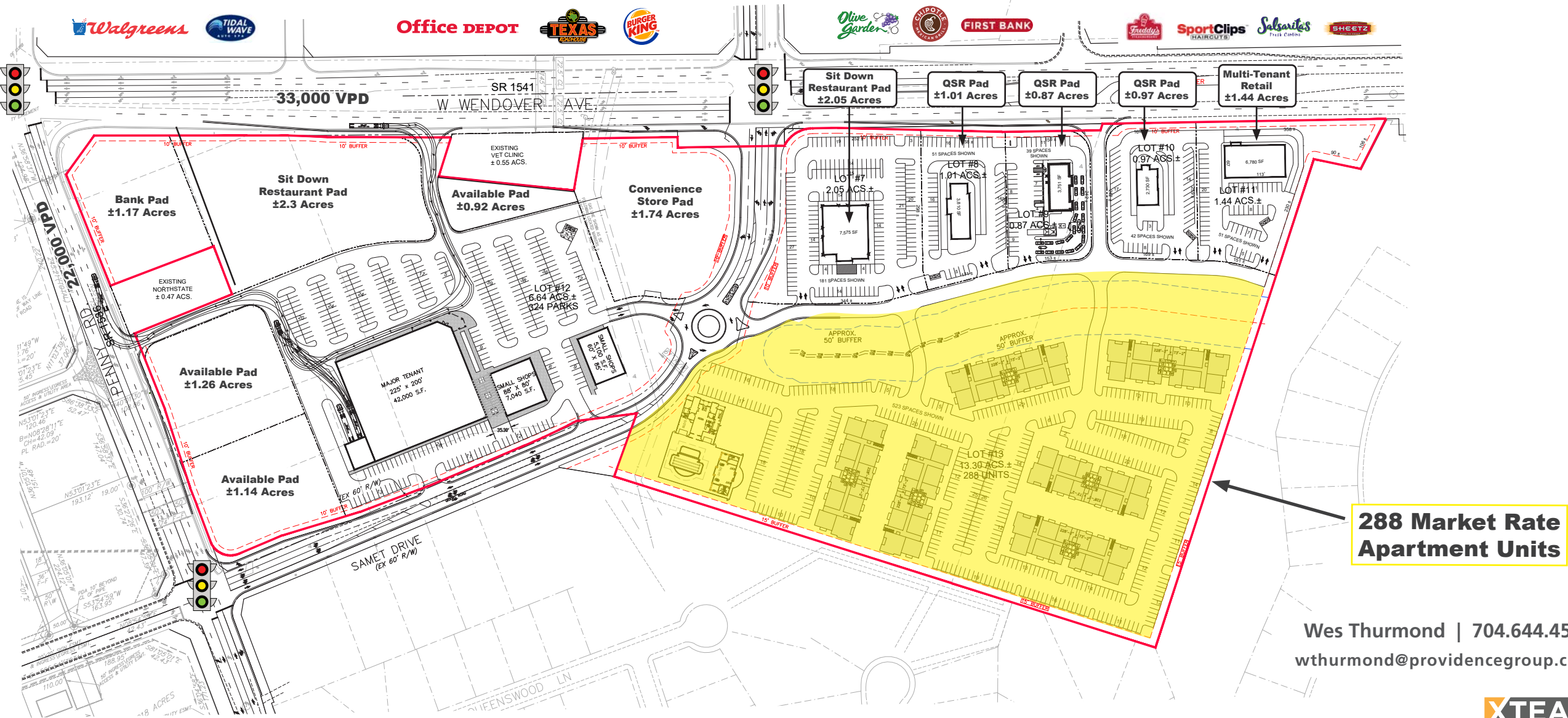
	1 MILE	3 MILE	5 MILE
POPULATION	8,709	43,013	119,667
AVERAGE HH INCOME	\$93,800	\$100,203	\$79,854
MEDIAN HH INCOME	\$72,769	\$79,817	\$64,743
BUSINESS ESTABLISHMENTS	617	1,617	5,105
DAYTIME EMPLOYMENT	7,777	22,218	76,842



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**288 Market Rate
Apartment Units**

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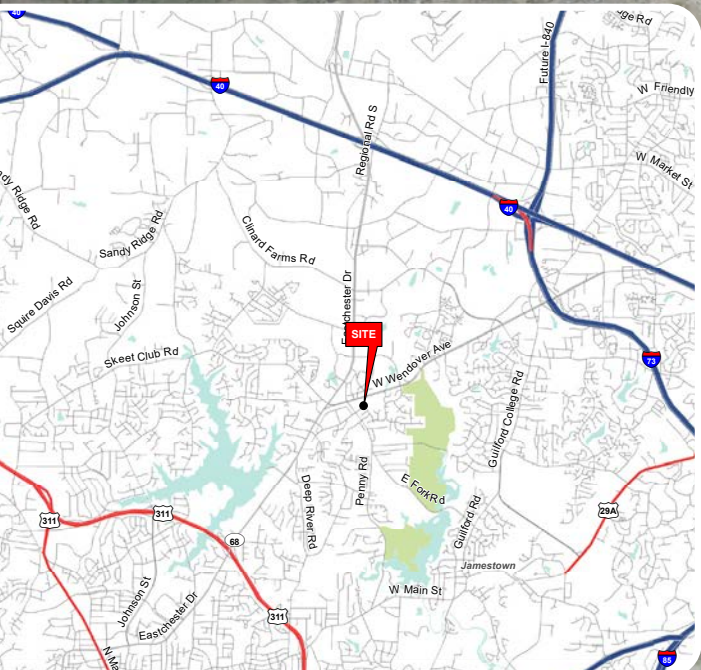
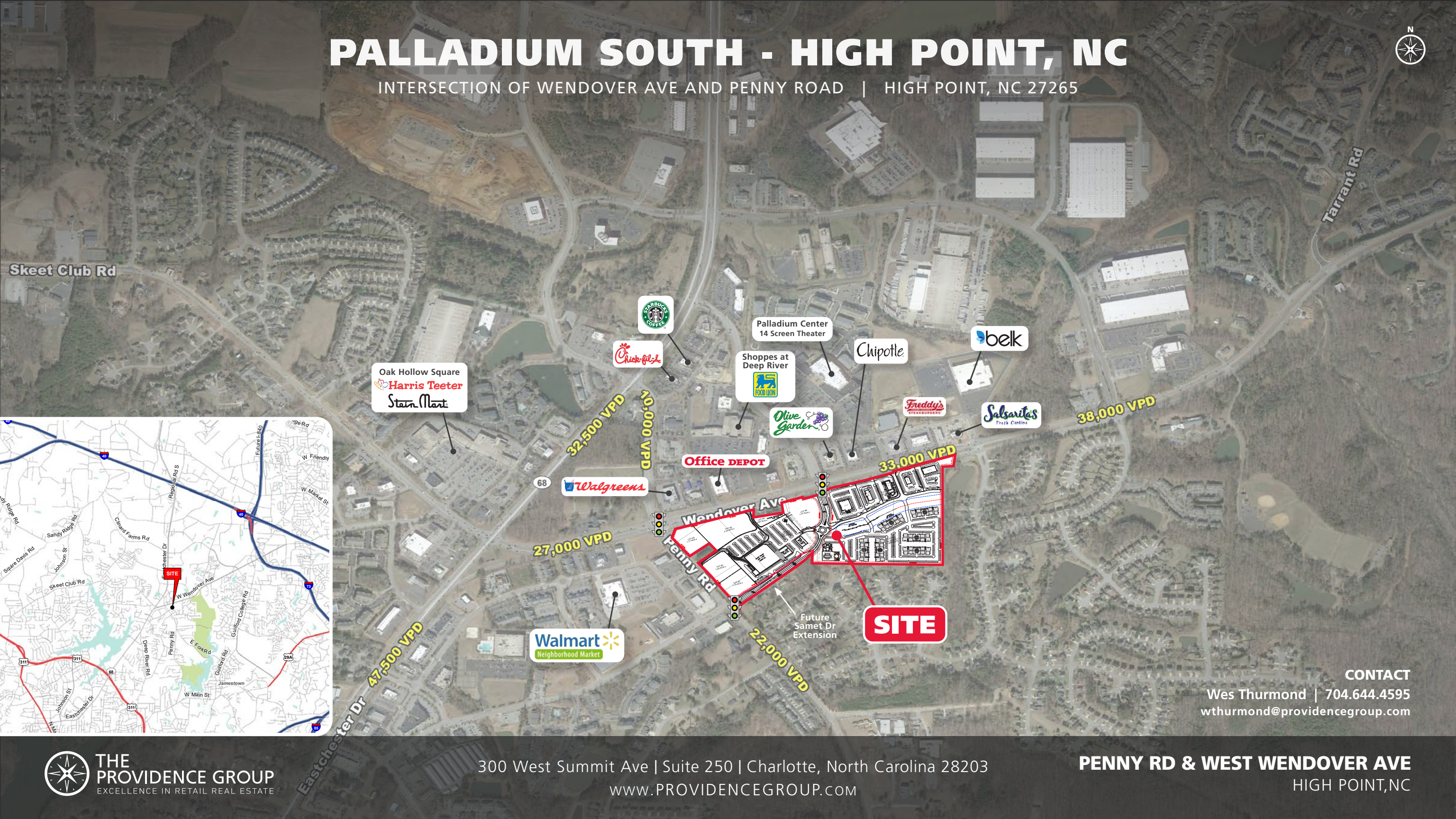


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